

# PINEAPPLE

## TOGO



### Our impact on farmers' livelihoods and beyond

Togo produces over **50,000 tons** of **fresh pineapples** annually, most of which are grown by smallholders with limited access to markets. This results in fruit spoilage and income insecurity. To address this problem, a processing plant was built and has been operational since 2019, converting these pineapples into **premium-quality organic juice, puree, and concentrate**.

Tradin Organic established a **strategic partnership** with the Togolese processing company, and has since seen a tremendous growth in the factory's capacities and impact. The pineapples are procured from **nearly 500 farmers** located in Togo and Benin. The factory not only manages the organic certification process and ensures a stable supply of products, but also offers technical assistance and organic inputs to farmers, fostering improved agroforestry practices. Directly purchasing pineapples from these farmers ensures a stable income source that **significantly enhances livelihoods** and **ensures local value addition**.

From the outset, Tradin Organic has maintained a close partnership with all stakeholders involved, providing technical support and maintaining a physical presence in Togo to ensure smooth collaboration. Tradin Organic is proud to be the **frontrunner** in **developing** the **Togolese pineapple market**, bridging the local industry with main markets around the world.



**276** Farmers  
in Togo  
**145** Farmers  
in Benin

### Going Beyond Organic

- **Education:** The factory extends support to a village school next to its location, providing resources such as books for teachers and students.
- **Health and Wellbeing:** The company ensures all employees are covered with health insurance. A doctor offers regular consultation hours on site. Permanent contracts and a retirement fund provide stability for employees and their families.
- **Empowering organic production:** Improved production techniques boost farmers' yields, while partnerships with microfinance institutions provide vital financial support in times of need.



### Pineapple varieties

- 100% Sugarloaf

### Products

- Pineapple NFC (juice)
- Pineapple JC (concentrate)
- Pineapple Puree

### Did you know?

Sugarloaf pineapple is a sweet and flavorful variety that has been cultivated in Togo for centuries. The fruit is well adapted to local circumstances and less prone to pests and diseases, which makes it a perfect fit for organic cultivation systems.

It offers farmers much more security and resilience compared to engineered, modern varieties such as MD2.

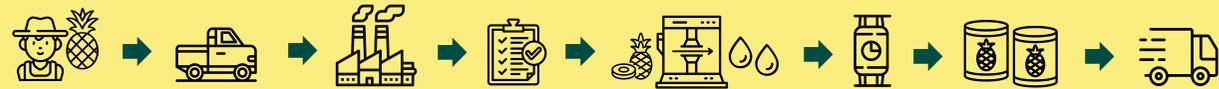


# Full traceability and high quality

From Farm to Factory to Customer



A team of field officers conducts at least 8 visits per year to each farmer, monitoring cultivation practices, ensuring organic integrity, and providing technical support and organic inputs, such as compost and floral inductors for pineapple plants. Each step of the supply chain is carefully monitored to ensure full traceability and organic integrity. Currently, the plant is preparing to initiate the mapping and georeferencing of all farmers and fields, aiming to establish a fully digitalized internal control system.



## Social and Environmental Impact

### Our Farmer's Story



#### Loglo Kossi (43 years old)

Before working with the factory, I already cultivated pineapples, however, selling them was very difficult since there wasn't a steady market for it. As a result, I had to sell a lot of pineapples for low prices, and often lost part of my harvest to mold. Now, by having a reliable partner, I'm certain that I can sell all my pineapples without fear of waste.

### Biodiversity and climate-smart agriculture

- Our organic pineapples are grown using regenerative practices that incorporate shade trees and fruit trees. This approach not only fosters biodiversity, nurtures soil health, enhances ecosystem resilience, and yields high-quality fruit but also provides a source of income diversification for the farmers.
- The plant engages in a sustainable practice by creating organic compost from factory waste. This compost is then sold to farmers, enhancing their soil fertility and promoting eco-friendly agriculture.

### Certifications

- The products comply with internally recognised food safety standards.
- Our certifications and audits ensure that our organic pineapples are produced with minimal impact on the environment, preserving biodiversity and ensuring the safety of our facilities.



### Contact Us

In order to secure volumes, or if you have any questions about our organic pineapple products from Togo, please contact us:

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